



# Promoting the UNCG Cello Music Collection through Digitization: The Bernard Greenhouse Project

MLA Best of Chapters Competition, 2014

Mac Nelson & Jacey Kepich
UNCG University Libraries
Originally presented at SEMLA, Tuscaloosa, AL
October 19, 2012

## The Cello Music Collection

Luigi Silva (1963)

Elizabeth Cowling (1976)

Rudolf Matz (1986)

Maurice Eisenberg (1989)

Janos Scholtz (1994)

Fritz Magg (2002)

Bernard Greenhouse (2005)

Laszlo Varga (2006)

Lubomir Giorgiev (2008)

Lev Aronson (2008)



# HODGES READING ROOM



## Cello Celebration Orchestra, UNCG Bernard Greenhouse Celebration of 2005







# Off to Wellfleet



# **Greenhouse and Friends**



With Greenhouse and the Countess of Stanlein Ex-Paganini Stradivarius Cello of 1707

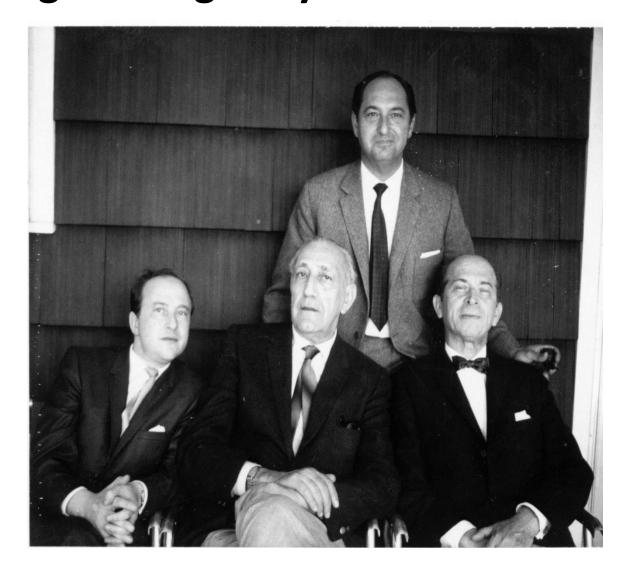
http://vimeo.com/27402082#embed



# Greenhouse with Pablo Casals (ca. 1946)



## With Gregor Piatigorsky and the Beaux Arts Trio



Menahem Pressler Gregor Piatigorsky Daniel Guilet

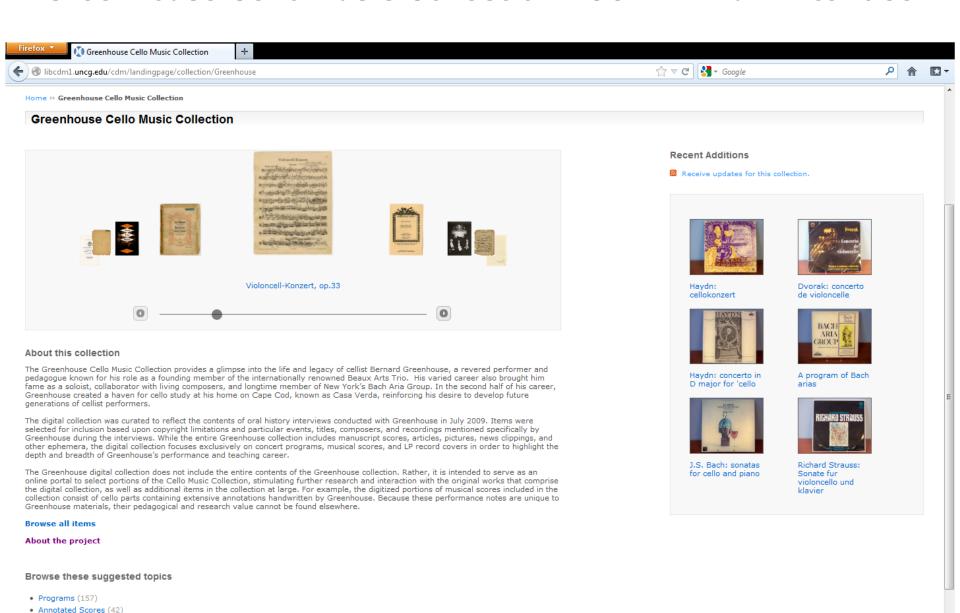
With **Arturo Toscanini** and **Daniel Guilet** 



## At the Tomb of Pablo Casals

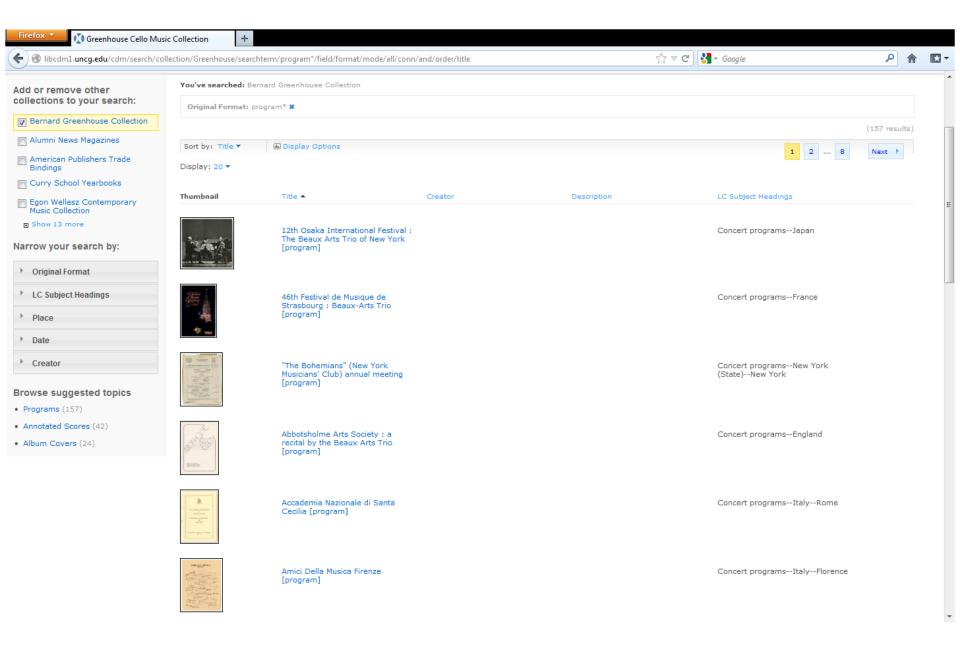


#### **Greenhouse Cello Music Collection – CONTENTdm interface**

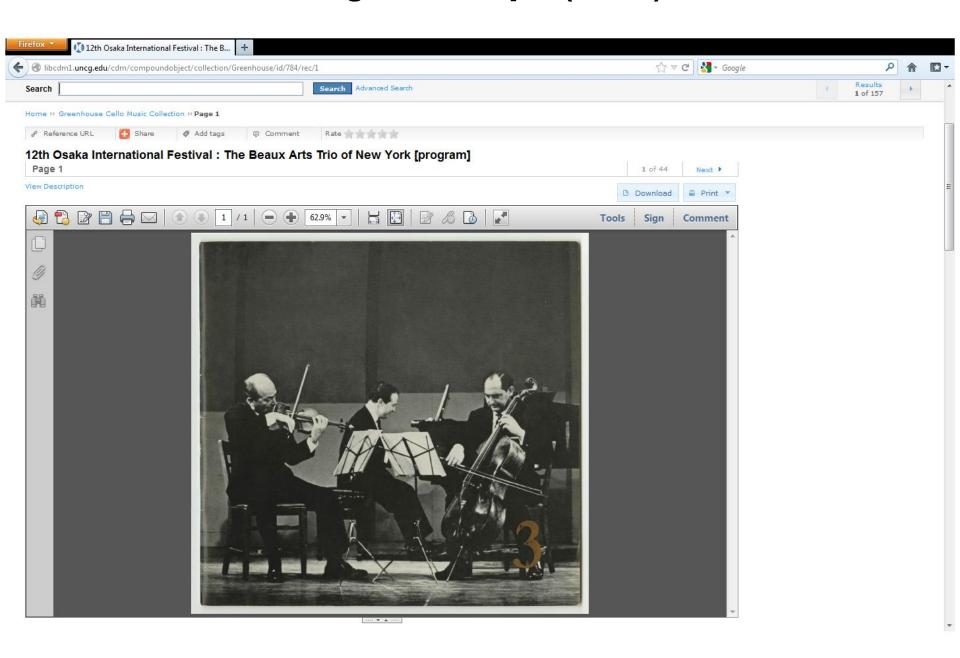


• Album Covers (24)

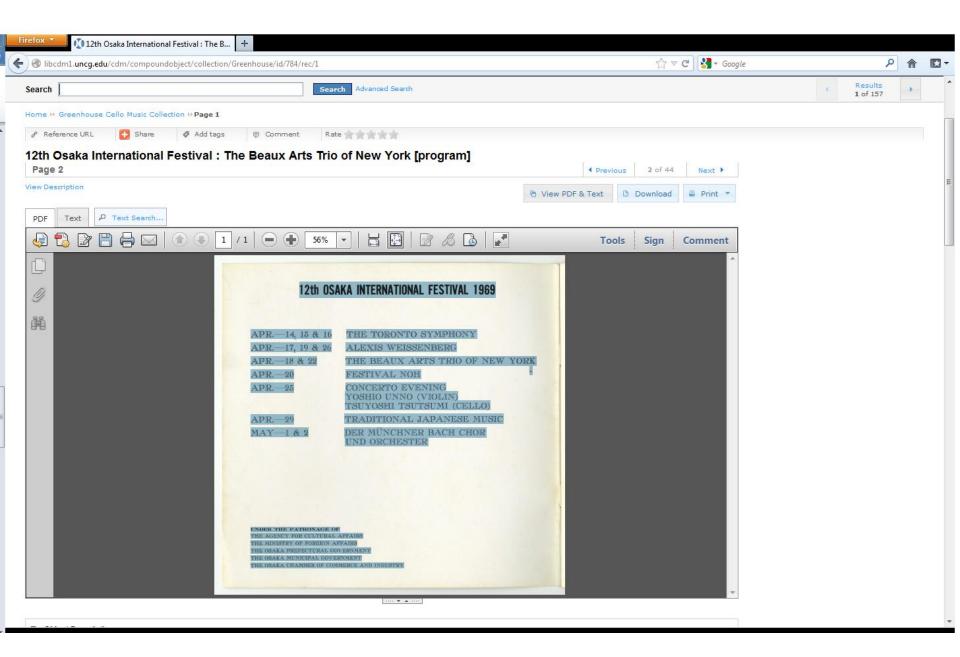
### **Greenhouse Cello Music Collection – programs**



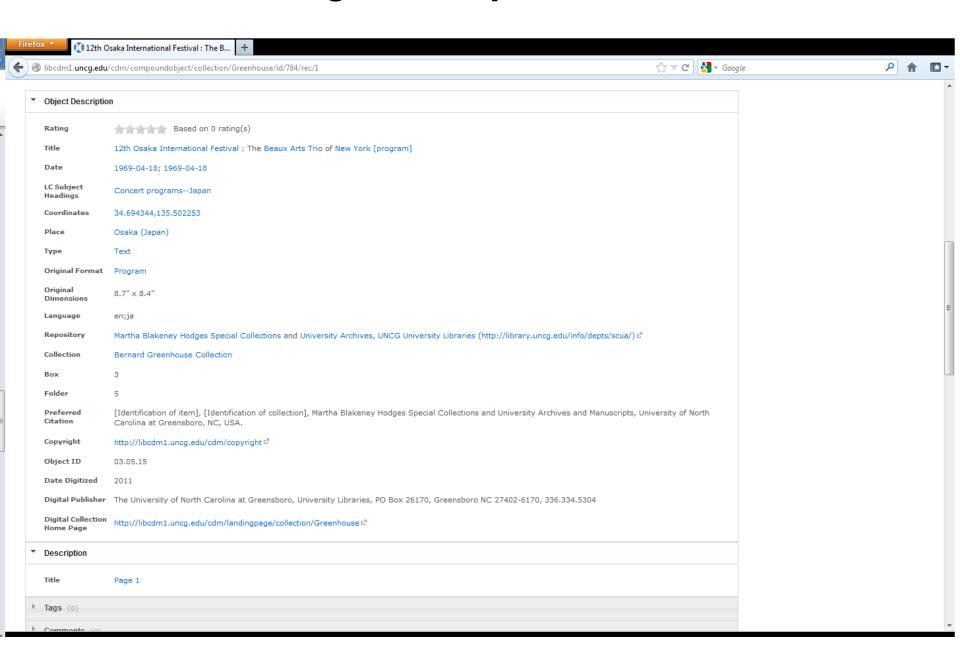
## **Program example (cover)**



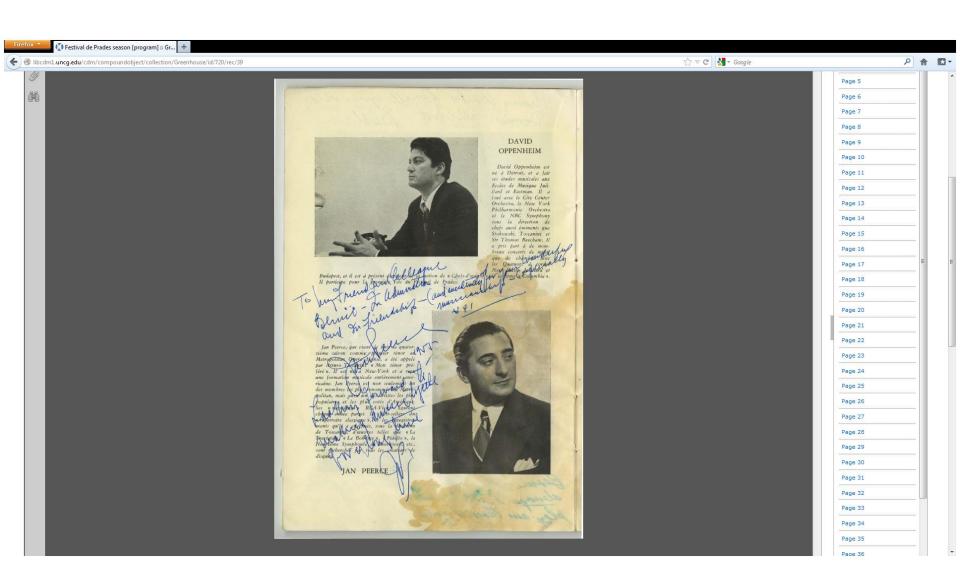
### Program example with OCR text highlighted



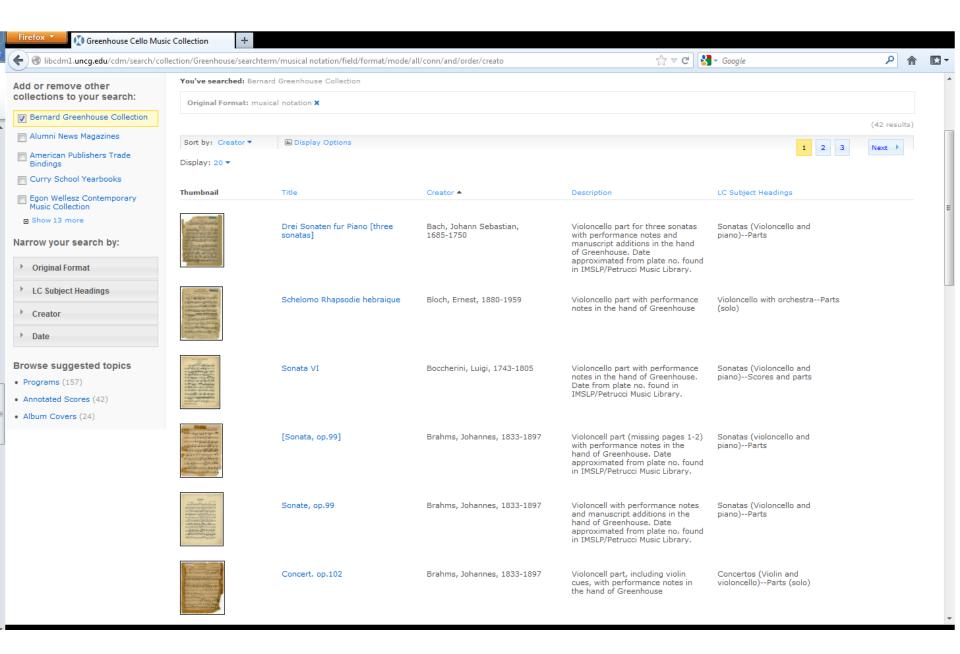
#### Program example metadata



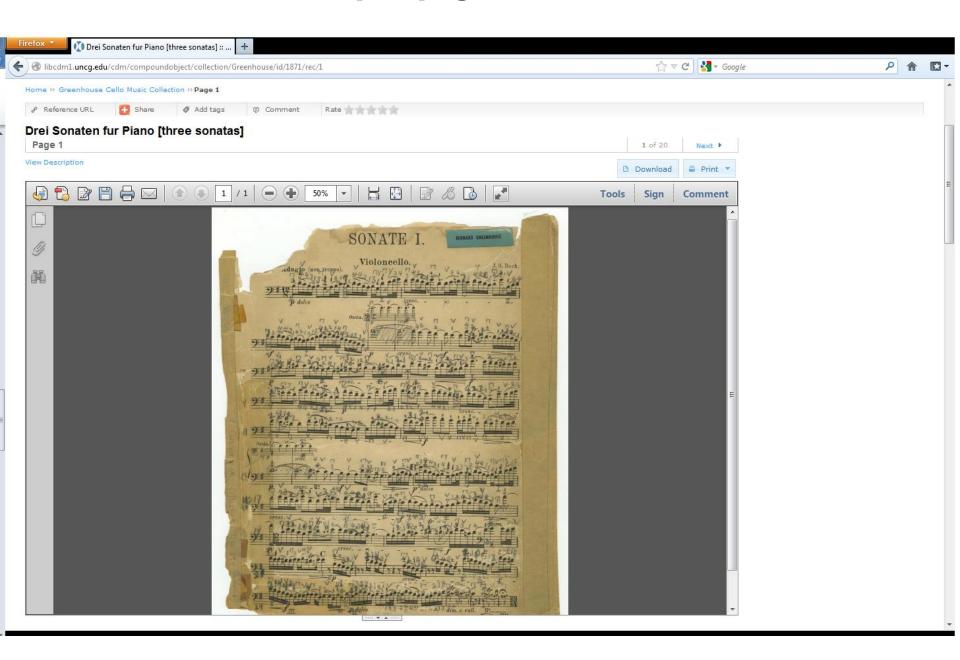
## **Autographed program page, Festival de Prades**



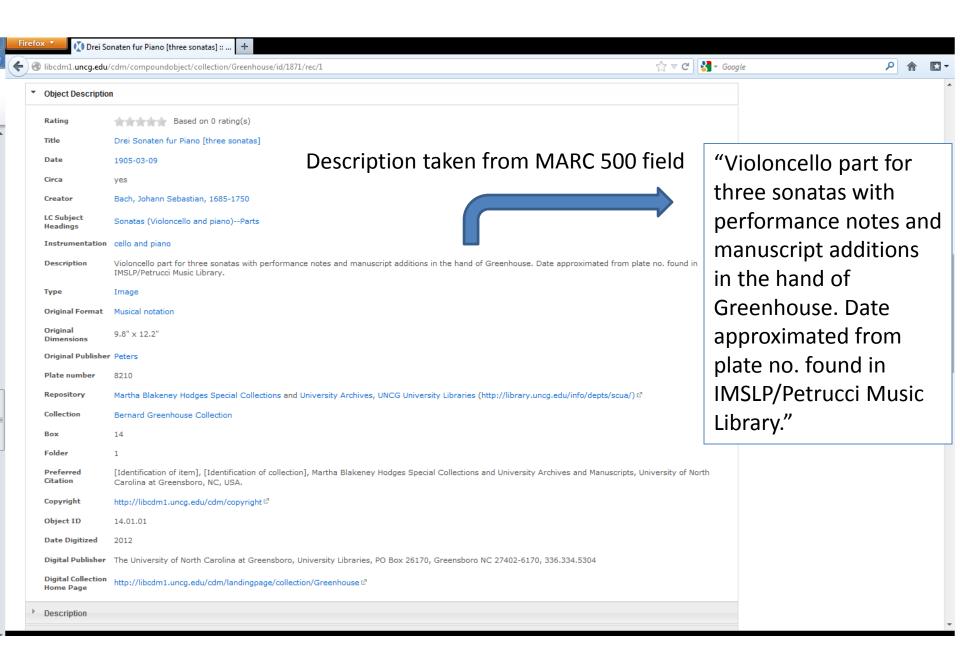
#### **Greenhouse Cello Music Collection – annotated scores**



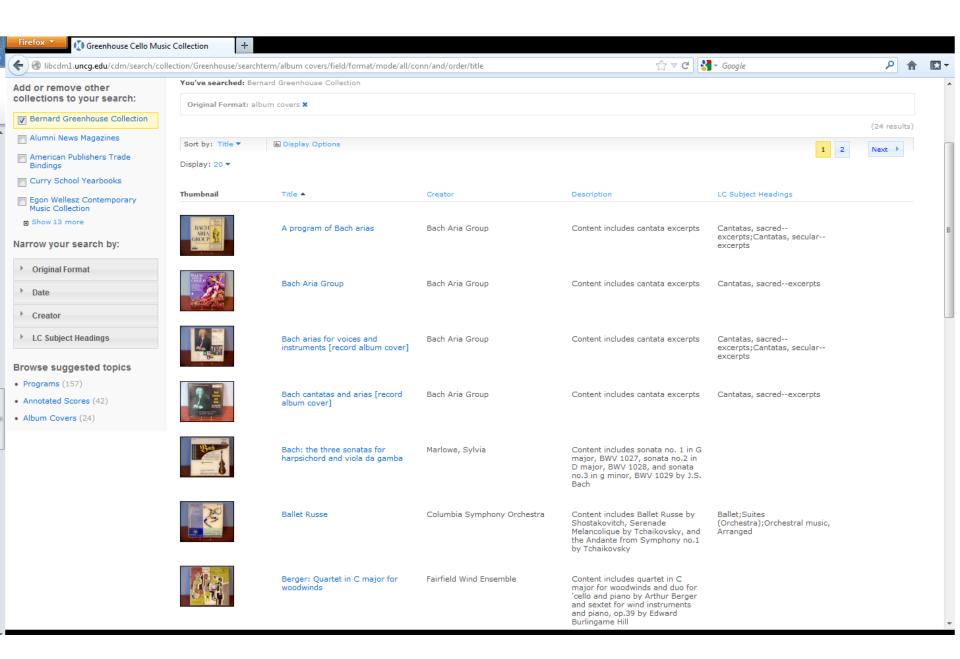
## Score example: page from Bach Sonate I



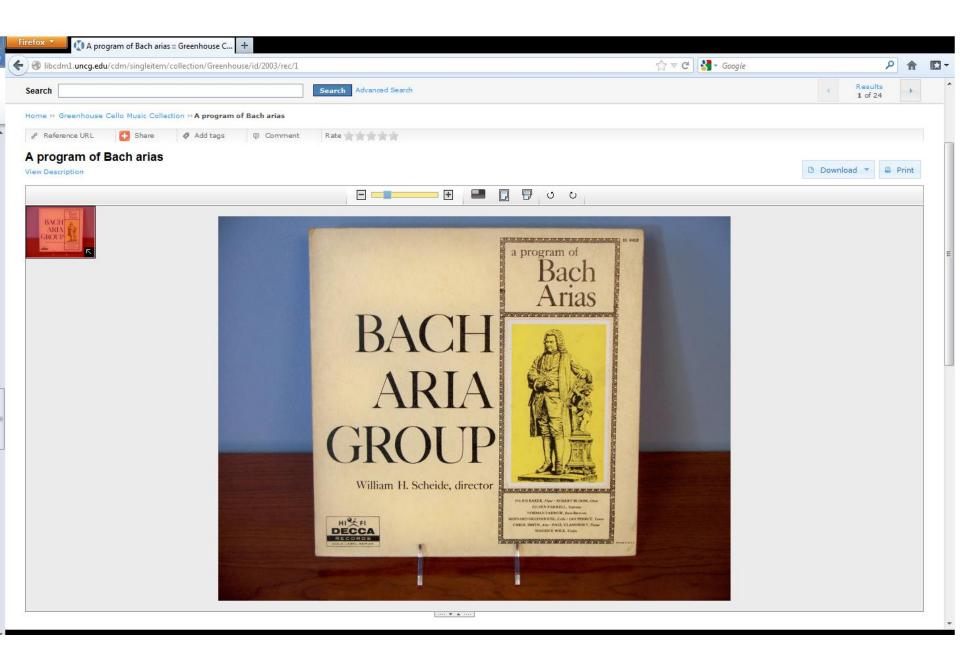
#### **Bach score metadata**



#### **Greenhouse Cello Music Collection – LP album covers**



## LP cover example: Bach Aria Group



#### LP cover metadata

